Modern Education Society's College of Engineering Pune-01
Department of Computer Engineering

Name of Student:	Class:
Semester/Year:	Roll No:
Date of Performance:	Date of Submission:
Examined By:	Activity No: 1

Business Communication Skills

ACTIVITY NO: 01

AIM: To Introduce the concept of SWOT   Analysis

OBJECTIVES: Make students aware about their, strengths, weaknesses, and attitude and do a SWOT   Analysis for themselves.

METHOD: Students will do retrospection and identify their strengths, weaknesses, the opportunities available and the challenges that they might face in order to improve some aspects of their weaknesses. Students will document these details in a table.

OUTCOME – Awareness of ones strengths and weaknesses. Students would get some insight into how they can overcome their weaknesses and cash on their strong points.

CONCLUSION:

The importance of self-analysis which would help students improve was well explained and understood.

QUESTIONS:

1. What is SWOT analysis?
2. What are the key considerations to performing a SWOT analysis ?
3. Why is SWOT analysis important ?
4. Do a SWOT analysis of any one thing you would like to achieve .